



# BROWSE THE LATEST BRANDING PROJECTS

Let's Bring Your Ideas to Life



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**We've Got You Covered.**

**About the Cover:**

Students from Y.O.U. at their recent installation and our featured project!

*Project Book Printed on 100#Glossy Text, Saddle Stitch Binding*

Turn the pages for more projects, team images and installation ideas for your business, school and more!

Creative People. **Creative Solutions.** Choose Cushing.



# JESSE JOHNSON

Marketing Specialist, Meeting Tomorrow



"We trust Cushing a lot of times with material, finish, and measurements, and they haven't let us down. They take many concerns off our plate and often times we go with their recommendation, which is great. The finished product always comes out great, and quickly too."

# ALEXANDRA ONION

Marketing Specialist, Sittercity

"Cushing did an excellent job helping us with a front door decal for our office space. They were prompt in responding to my questions, and were able to come in quickly for installation. Erik, the worker who installed the decal, was incredibly friendly, precise, and got everything done in a very timely manner. Our new door looks fantastic - thanks for everything!"



FEATURED PROJECT



**RELATIONSHIPS**  
The new York Foundation for the Environment is a proud to have meaningful relationships with our community partners. It is our goal to engage our partners in the environmental work we do to create a better world for all.

**IMPACT**  
The new York Foundation for the Environment is a proud to have meaningful relationships with our community partners. It is our goal to engage our partners in the environmental work we do to create a better world for all.

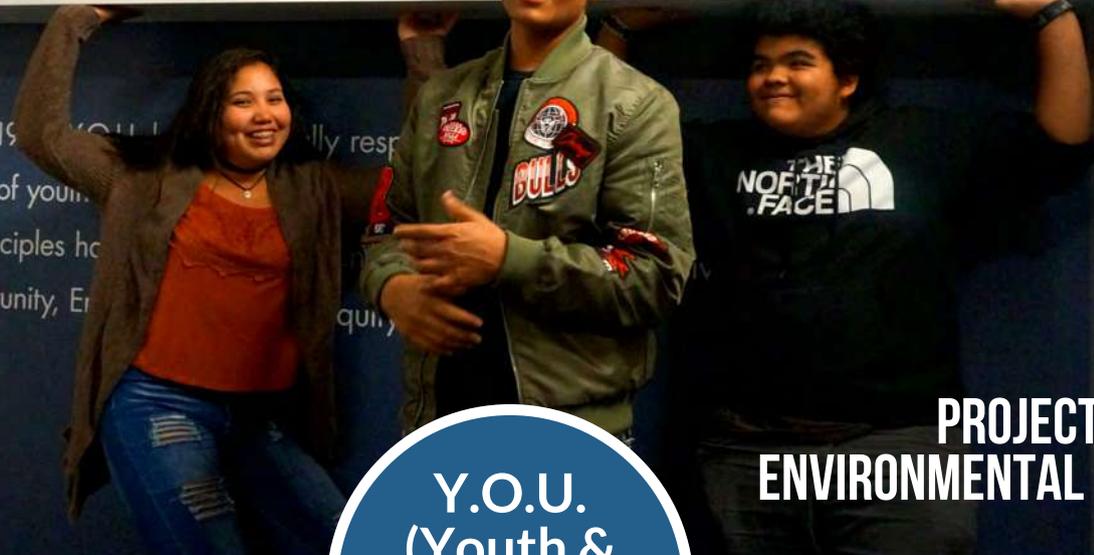
**RESPONSIVENESS**  
The world of youth and environmental change is fast moving. We have been able to adapt and evolve, and we have been able to do so through the support of our partners. We are proud to have a responsive and flexible organization that can meet the needs of our community partners.

**OPPORTUNITY**  
To meet the needs of our community partners, we have been able to do so through the support of our partners. We are proud to have a responsive and flexible organization that can meet the needs of our community partners.

**ENVIRONMENT**  
The world of youth and environmental change is fast moving. We have been able to adapt and evolve, and we have been able to do so through the support of our partners. We are proud to have a responsive and flexible organization that can meet the needs of our community partners.

**EQUITY**  
The world of youth and environmental change is fast moving. We have been able to adapt and evolve, and we have been able to do so through the support of our partners. We are proud to have a responsive and flexible organization that can meet the needs of our community partners.

Since 1970, Y.O.U. has been fully responsive to the needs of young people. Our six principles have been Opportunity, Equity, and...



PROJECT:  
ENVIRONMENTAL BRANDING

Y.O.U.  
(Youth & Opportunity United)

126

FIRST FLOOR  
WEST STAIRWELL

PICTURED:  
ADA SIGNAGE AND VINYL CUT LETTERING



**PICTURED:  
OFFICE BRANDING**



**PICTURED:  
DIMENSIONAL LETTERING**



**PICTURED:  
VINYL CUT LETTERING**



**PICTURED:  
VINYL CUT LETTERING**



**PICTURED:  
DON BAKER FRONT PORCH LETTERING**



**PICTURED:  
ELEVATOR GRAPHICS**

Y.O.U. ON  
THE RISE



**PICTURED:  
WALL GRAPHICS & ACRYLIC SIGNAGE**

Y.O.U.

**PICTURED:  
DIMENSIONAL LETTERING**



**PICTURED:  
VINYL CUT LETTERING**



**PICTURED:  
BIKE RACK GRAPHIC DISPLAY**



**PICTURED:  
DAVID AND MICHELLE  
PLAY AIR HOCKEY!**

# NEIL HOUTSMA

Executive Vice President, Nuance Solutions



"We have worked with Cushing for several years now, and they always deliver. Recently, we were late planning for our largest national trade show, but between Mike Sherkey's responsiveness, and Anjelica Garcia's attention to detail and the production staff's ability to hit a very tough deadline, we made it. The display was spectacular and the show was a great success."

# TASHA WHITE

Owner, Cycmode

"Storefront window signage definitely stops traffic, people passing by and encourages potential customers to visit us. Everyone is pleased about the modern look of the studio, which includes the print and graphics work Cushing provided."





PROJECT:  
MENU BOARDS, DECALS  
AND COLLATERAL

Mojo Coffee



PICTURED:  
TABLE SIGNAGE



PICTURED:  
MENU BOARD





**PICTURED:  
WINDOW GRAPHICS**



**PICTURED:  
WALL GRAPHICS**



**PICTURED:  
DEMETRIUS AND THERESA**

# TANNER HOLMES

Area Developer/Multi-Unit Franchisee, European Wax Centers



"From the moment I reached out to Cushing for a bid on window cling installation, their team has provided excellent service and an amazing final product. They were able to schedule installations for our seven Chicago locations in a single day and always worked around the needs of my schedule. I would suggest Cushing for any business looking for a great company to fulfill their graphic needs!"

# DANIELLE DURANTE

Senior Director of Operations, National, OneGoal

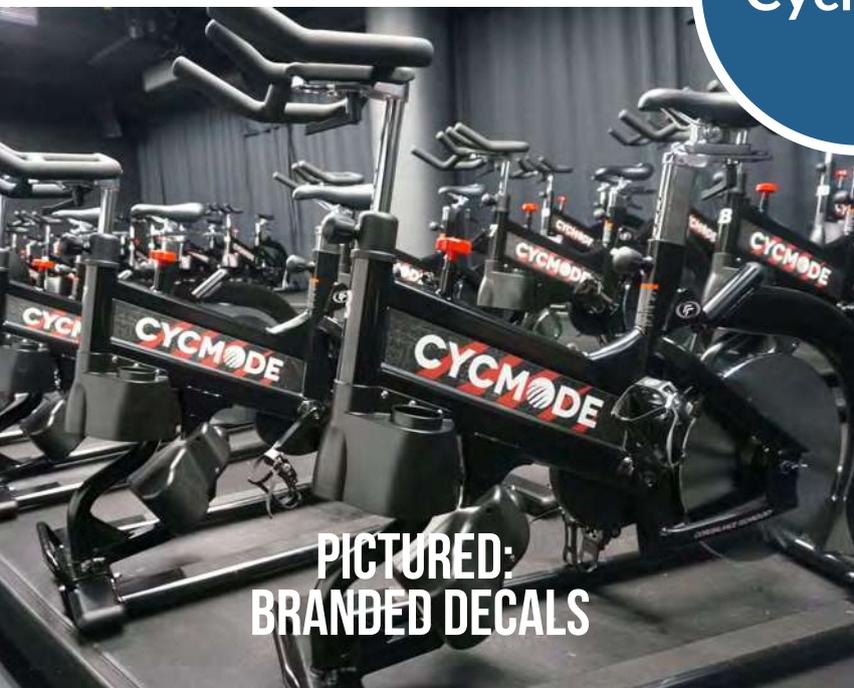
"We really liked working with Cushing. Everyone on the team was helpful, pleasant, professional and super responsive. We can't wait to see what else they help us produce."





**PROJECT:  
ENVIRONMENTAL BRANDING**

**Cycmode**



**PICTURED:  
BRANDED DECALS**



**PICTURED:  
WINDOW LETTERING**



**PICTURED:  
BRANDED BOTTLE DECALS**



**PICTURED:  
WALL GRAPHICS  
DIMENSIONAL LETTERING**



**PICTURED:  
VINYL CUT LETTERING**



**PICTURED:  
HAVING FUN DURING OUR OCTOBER OPEN HOUSE**



**PICTURED:  
WALL GRAPHICS & VINYL CUT LETTERING**

# JASON ST. JOHN

Founding Partner, Greenstone Partners



"As a growing commercial real estate firm, we chose Cushing because their team pays attention to the details. The window graphics came out great, communication was solid, and the work is quality. We'll absolutely use them again for branding, window clings, and signage needs."

# JEN KOEHLS

Studio Manager, ShopBeautifulDays

"Everything was beautiful! They were really happy with the placeholders! Thank you and your team so much for making that happen! WE'RE SUPER HAPPY! Very happy to work with a local, Chicago vendor and the Cushing team just gets it!"



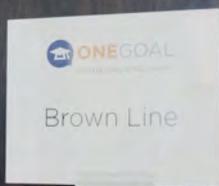
“Every minute of this work feels meaningful, and I can see the impact it is having on individual students, classrooms of students, entire schools, even cities and ultimately, the nation as a whole.”

**- Savannah Wright**

**PROJECT:  
WALL GRAPHICS  
CENTRAL OFFICE BRANDING**



**OneGoal**



**PICTURED:  
DOOR SIGN**



**PICTURED:  
FRAMED PRINTS & VINYL CUT LETTERING**



**PICTURED:  
TIMELINE GRAPHIC**





**PICTURED:  
RESTAURANT GRAPHICS**



**PICTURED:  
CONSTRUCTION FENCE WRAP**

# JONATHAN KINKLEY

VGA Gallery, Executive Director



"Cushing provides friendly and professional service, is very responsive and works closely with our team to get the job done. VGA Gallery trusts Cushing with an array of print solutions. Beyond their good work, their personal excitement for our projects is unexpected and appreciated."

## EXECUTIVE BOARD

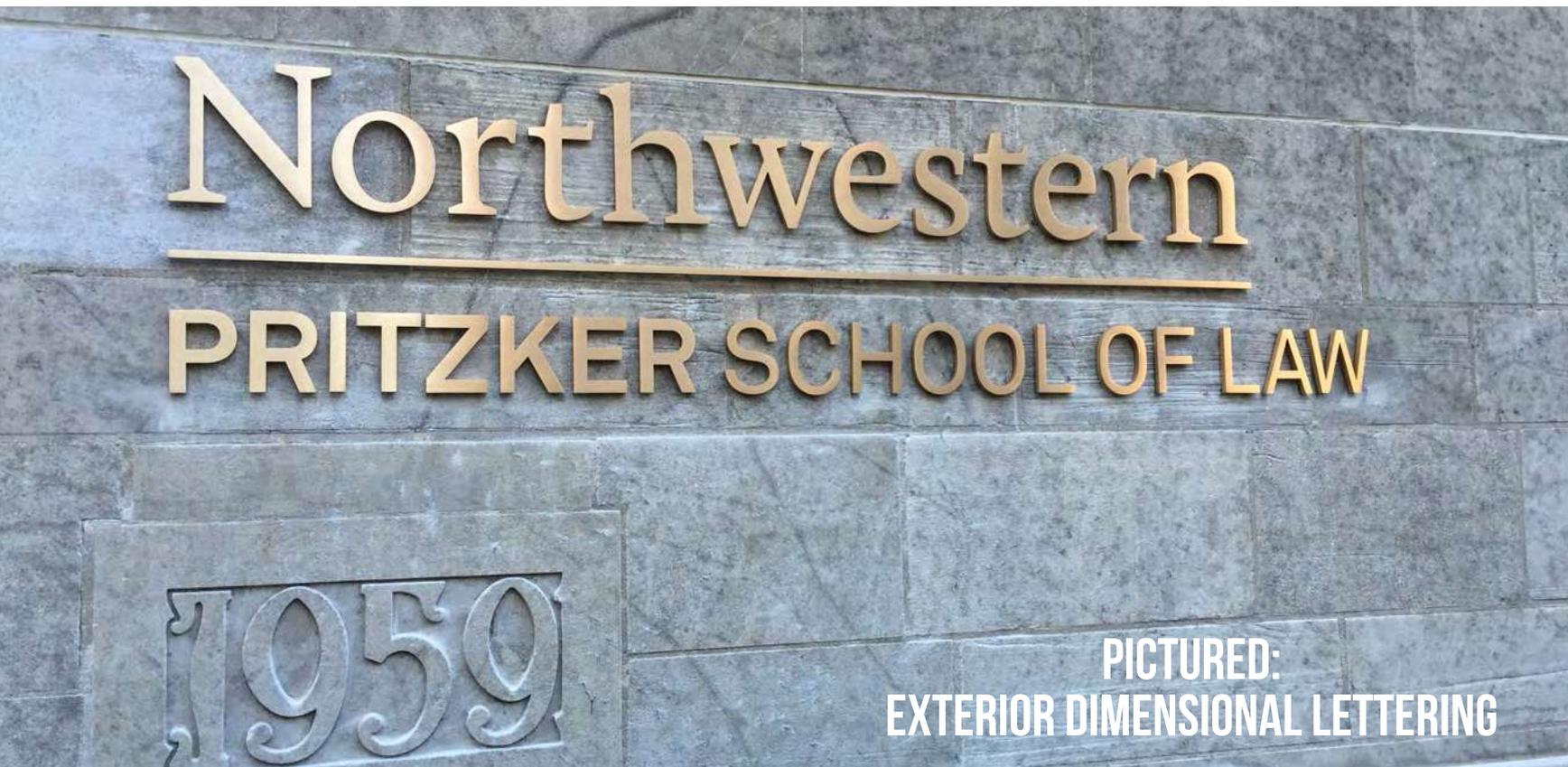
The Junior Council

"We worked with Cushing to produce signage for our fundraiser events and could not be more pleased with the quality of their work and best of all, their considerate customer service. Their generosity to partner with The Junior Council speaks volumes of the company's values and their quick turnaround is tough to beat."





**PICTURED:  
SHOWING OFF SCRUFF DURING NO SHAVE NOVEMBER**



**PICTURED:  
EXTERIOR DIMENSIONAL LETTERING**

PICTURED:  
CUSTOM TRADE SHOW GRAPHICS

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Interactive product catalogs  
Event gamification

TORONTO	POP CULTURE	SOCIAL MEDIA	TECHNOLOGY	FOOD
\$100	\$100	\$100	\$100	\$100
\$300	\$300	\$300	\$300	\$300
\$500	\$500	\$500	\$500	\$500

SOCIAL MEDIA INTEGRATION

Social media integration  
Twitter & Instagram  
Live event amplification

BRANDED CHARGING STATION

Drive traffic  
Increase attendee experience  
Create sponsor & marketing opportunities

Meeting Tomorrow

**PICTURED:  
VAN WRAP**



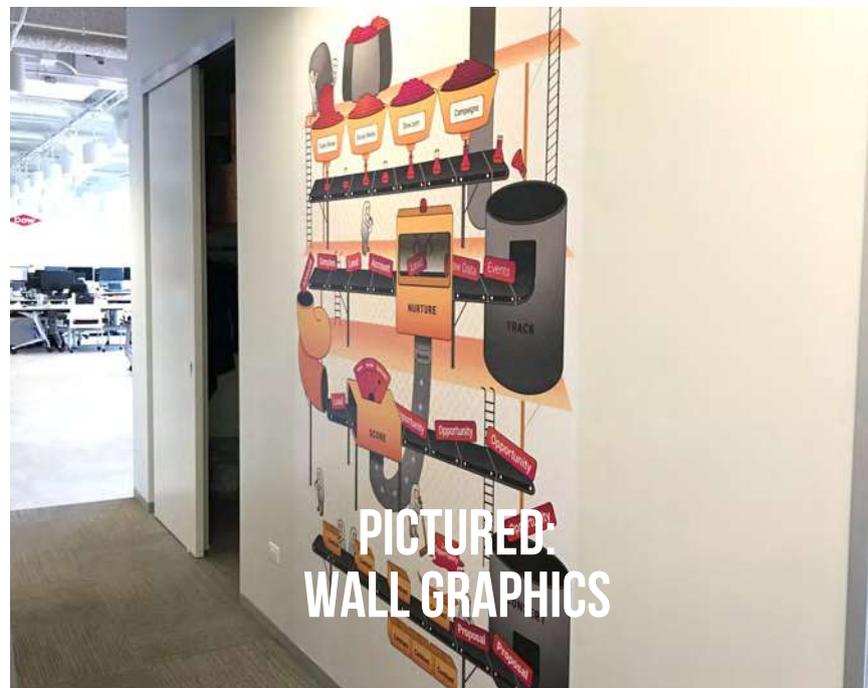
**PICTURED:  
MEETING TOMORROW TEAM WITH TRADE SHOW GRAPHICS**



**PICTURED:  
PRODUCTION PREPARES FOR THE DAY**



**PICTURED:  
VINYL CUT LETTERING**



**PICTURED:  
WALL GRAPHICS**

# KELLI-ANN ALCOTT

Operations Manager, Youth & Opportunity United



"Cushing was recommended by a number of people who've used them before, and Aina had worked with them before. Our project manager for the building also worked with Cushing in the past and had a great experience."

# JOE LAWTON

Principal, Media Objectives

"Cushing continues to be one of the best printers I have worked with. VDTA has used them for our small format, large format and super large format printing needs for a number of years."



# CUSHING UNIVERSITY

Our team is excited to share knowledge, discuss projects and meet young people interested in design, graphics arts and production.



Learn more and ask us about bringing your school group to the shop.  
[cushingco.com/cushing-university](https://cushingco.com/cushing-university)

# SARAH ATLAS

Assistant Director of Education, Marwen



"The students loved it. Not only was it important context for their specific project, but it was also great for them to see a creative space of working professionals and a peek into an industry not often seen in the context of Marwen studio programs. Cushing staff were wonderful, and made Marwen students feel welcome and appreciated as young artists."

# BOBBY ANDERSON

Digital Media Teacher, Back of the Yards College Preparatory High School

"I brought my Digital Media Career Program students to Cushing. Not only was the staff and trip amazing, it gave the students a chance to talk with working professionals about real problems AND SOLUTIONS in their career path. It opened up a world of creative problem solving our students had not yet experienced."





**INTERACTIVE SHOP TOURS**



**LIVELY CLASS DISCUSSION**



**HANDS ON EXPERIENCE**



**MEMORIES BEYOND THE CLASSROOM**

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**CUSHING**

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