



Cushing Named Illinois Family Business of the Year
- Family-owned display graphics firm honored for building a sustainable family business -

Chicago, IL – November 12, 2018 - Cushing, a displays graphics firm, today announced they have been named a Illinois Family Business of the Year. The awards recognize companies with an exceptional commitment to family enterprise, in Chicagoland and the surrounding suburbs.

“To be selected among so many outstanding local and family-owned businesses is an honor,” said Joseph X. Cushing, Executive Vice President at Cushing. “It was a team effort and we would not have earned this recognition without the hard work of our entire staff.”

The Family Business Center at Loyola University Chicago’s Quinlan School of Business has recognized family-owned businesses for twenty-five years. Cushing earned the achievement in the small business category. The awards celebrate community involvement, sustained business growth, and involvement from multi-generational family members. Finalists included Perry Homes, Batavia Enterprises, and Daprato Rigali Studios Inc.

The Illinois Family Business of the Year Awards program gives the Loyola the opportunity to celebrate the incredible contributions of family business to Illinois communities and our economy,” said Anne Smart, director of the Loyola Family Business Center. “Third Generation led business, Cushing possesses all the qualities we see in the best of family businesses. They balance enterprise sustainability with innovation and a commitment to their employees and the communities they work and live in. We are pleased to honor the family and their business and are grateful to our award sponsors for helping make it possible.”

Cushing started as a blueprinting company one month before the stock market crash of 1929. Despite challenges, the company found success building relationships in the (AEC) architecture, construction and engineering industries. Today, the display graphics firm is designated as a Women’s Business Enterprise (WBE) and works with an array of businesses. Services include wayfinding, business signage, marketing collateral and all facets of environmental branding.

“Our employees, family members, and Chicago community contributed to this recognition,” said Cathleen Cushing-Duff, President at Cushing. “We are excited to share this honor with the entire team.”

Cushing receives the award on Thursday, November 15, during a celebratory gala at the Four Seasons Chicago. The event provides a unique event for industry professionals to network, build relationships and celebrate family businesses. Follow the link for more information.

<https://www.luc.edu/leadershiphub/centers/familybusiness/illinoisfamilybusinessoftheyearawards/honoringexcellence/>

About Cushing

Since 1929, Cushing has assisted businesses, large and small with printing & graphic solutions. From beginnings in blueprinting and digital imaging to an evolution into large format environmental graphics, the family-owned business has transformed with technology. A city of Chicago-certified Women's Business Enterprise (WBE), business-to-business professionals count on Cushing for print services that increase sales and enhance brand awareness. Approaching ninety years in Chicago, browse our website to meet the faces behind the fonts. www.cushingco.com

About The Family Business Center at Loyola

The Family Business Center at Loyola has been supporting its member businesses and families, their employees and communities for 27 years. In 2016, the Family Business Center became a member of the Loyola Business Leadership Hub with a total of six centers of excellence to-date. The Loyola Business Leadership Hub connects businesses, nonprofits, and government agencies to the experts, research, and resources in the Quinlan School of Business, Loyola University Chicago and the global Jesuit network of colleges and universities.

As part of the Loyola University Chicago's Quinlan School of Business, the center upholds the Jesuit tradition of excellence in education, focusing on responsible leadership and development of the whole person. For more information, visit LUC.edu/fbc, or follow us on Twitter via [@LoyolaFamilyBiz](https://twitter.com/LoyolaFamilyBiz). Media Contacts:

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