



Cushing Partners with printIQ to implement a seamless, end-to-end workflow

Chicago, IL - April 2, 2019 Cushing, a leading display graphics firm in Chicago, today announced their selection of printIQ as their management workflow software. The platform will enhance production, project management and integrate orders into one central database. Led by company president Cathleen Cushing-Duff, Cushing is a nationally certified Women-owned business enterprise (WBE), and founding member of ReproMAX, a network of independent print service providers.

“printIQ offers robust tools that streamline the complexities and variables of customer work orders, from proofing and written installation details to third party purchase orders,” said Joseph X. Cushing, Executive Vice President, at Cushing. “The platform includes functionality our production team is familiar with, and printIQ has an outstanding track record for API’s and technology. As our system requirements continue to evolve, we are excited to partner with their project management team.”

Cushing began providing blueprints for the (AEC) architecture, construction and engineering industries one month before the 1929 stock market crash. Reprographic needs shifted during the following decades, leading management to invest in digital presses, wall graphics imaging and finishing equipment. With projects becoming increasingly complex, Cushing’s Executive Vice President, set out to find a solution to optimize production and project fulfillment.

“Cushing recognized the value in enhancing its online presence for their customers and with printIQ they get an online portal, straight out of the box, so that customers can submit, pay, and track orders with ease. You can even create branded portals for customers to make the experience that much more personal. The real beauty of the process is that those online orders are created directly into printIQ with no additional touchpoints. With printIQ, they will be able to improve their customer experience, making it easy for clients to order print at all hours of the day, while also streamlining their operations,” said Matt Miloszewski, Eastern Region Sales Manager for printIQ. “Our North American delivery team will be working closely with Cushing’s staff to ensure the implementation will streamline as many operations as possible, while ensuring the IQ system is configured to meet the operational and reporting requirements at Cushing.”

Recently, [Cushing was named a top Clutch.co service provider](#) in Chicago, and their investment in printIQ signals a continued commitment to efficient workflow and client support. Additional benefits of printIQ include inventory management and invoice automation.

“We look forward to efficiencies that keep Cushing ahead of trends and at the forefront of customer satisfaction,” said Cathie Cushing Duff. “We are excited to experience lower operation costs, overall improvement in communications and continued growth in the Chicagoland market.”

About Cushing

Since 1929, Cushing has assisted businesses, large and small with printing & graphic solutions. From beginnings in blueprinting and digital imaging to an evolution into large format environmental graphics, the family-owned business has transformed with technology. A city of Chicago-certified Women's Business Enterprise (WBE), business-to-business professionals count on Cushing for print services that increase sales and enhance brand awareness. Browse our website and meet the faces behind the fonts.
www.cushingco.com

About printIQ

IQ is a privately-owned company providing IT, custom software development, and business solutions to the printing industry. IQ has been delivering IT based solutions to businesses for the past 18 years and have staff based in Australia, New Zealand, North America, and the United Kingdom. IQ employs people who truly know the industries and segments in which they work as their backgrounds combine print production as well as technology, therefore they understand the processes and are much more than just an IT company. With its flag-ship product, printIQ, they offer the most comprehensive print management system on the market today.
www.printIQ.com

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