LARGE FORMAT FILE REQUIREMENTS

PREFERRED FILE FORMATS

Adobe Illustrator .ai & editable .pdf

For artwork requiring editing, Package the file with all fonts used in the document.

Embed all images and Package with linked images.

When saving as .pdf, enable option to Preserve Illustrator Editing Capabilities.

Adobe InDesign .indd

Package the file and include all linked images and fonts.

Adobe Photoshop .psd, .tiff, .pdf

Include all layers, paths, and channels.

Please convert any other file types to .pdf (or .tiff where applicable). AutoCad files are typically not suitable for our workflow, and will need to be exported as .pdf files prior to production.

All graphics requiring contour-cutting need to be vectorized.

ARTWORK SETUP

Color

Set document color mode to CMYK for four color process production, including all files linked within the document.

For color-critical jobs, please provide a reference sample, or define spot colors as PMS colors. Avoid using only color values or generic names like "sea-foam green".

Font & Text

Adobe Illustrator files should have all [unchanging] text converted to outlines.

Adobe InDesign files must be properly packaged to include all fonts used in the document.

Bleed

Include at least a 1/8" bleed where possible, and at least a 1" bleed for graphics to be installed.

Size & Scale

Create your art at 100% whenever possible and have all links at 150 ppi. If reduction is necessary for file size, please create your layout at 50% or 25% of the final size.

If your art is at 50% or 25% and has linked raster files (i.e. TIFF, PSD, EPS), they should be at 300 ppi (50%) and 600 ppi (25%) to print at high quality.

It's easy to upload your files via our website.

Click on the 'PLACE AN ORDER' link from any page on our website, or go directly to https://upload.cushingco.com, and fill out the information to create a login.